

Non-Medical Drivers of Health

How Superior is Removing Barriers to Care



Often, a person's overall health is affected by social factors such as housing, food and transportation. **These are known as non-medical drivers of health.** Each year, Superior takes a variety of steps to help address these factors and improve our members' well-being.



SUPPORTING THE COMMUNITY

In 2022 alone, Superior provided more than \$8.8 million in funding for Texas communities, including [grants and sponsorships](#) to support more than 400 community partners. For example:

\$7.9 Million

Superior announced funding for a new **multipurpose center in Uvalde, Texas**, helping the community heal following a devastating tragedy.

\$214,000

For a fifth consecutive year, employees donated **at least \$200,000 to Texas chapters of United Way** through an employee giving campaign.

\$100,000

In a new initiative, Superior provided funding to 3 Texas providers so they can expand their abilities **to care for people who have disabilities.**



PROVIDING BETTER ACCESS TO RESOURCES

Superior partnered with [findhelp](#) to create Superior Community Aids and Resources (CARES), a **free online directory for members and employees** to identify resources in Texas communities. The top areas of need identified are housing, food, transportation and health.



ADDRESSING MEMBERS' NEEDS

Superior incorporated a 10-question survey into assessments, **screening 300,000 members in 2020.** This allowed Superior to learn about members' needs and how they may differ by product or program. Using the survey, Superior launched or expanded many initiatives, including:



Since 2020, Superior has provided more than **\$300,000 to organizations to fund hygiene closets**, stocked with personal care items for Texans in need.



To support Texans with disabilities, Superior has contributed more than **\$50,000 to provide sensory-friendly movies** at no cost in 5 communities across the state.



Superior expanded its partnership with UT Health San Antonio to **support its mobile health clinic**, bringing care directly to low-income neighborhoods in San Antonio.

"Prospera and Superior have teamed up to offer a program that helps Superior members – and our residents – get **access to food, transportation and other critical needs.** More than 98% of Superior members who live in one of our affordable housing properties are involved in the program, a tribute to the commitment of Superior and Prospera employees to serving those in need."



- *Scott Ackerson, EVP, Prospera Housing Community Services*